

# MEDIA RELEASE

WHITE ON  
*Whitehaven*  
LONG LUNCH BY FISH D'VINE

THE HEART  
*The Whitsundays*  
OF EVENTS

For immediate release  
26 April 2023

## White on Whitehaven Long Lunch Returns in 2023

The Whitsundays' ultimate bucket list event, White on Whitehaven Long Lunch by Fish D'vine, is back in September and tickets are on sale now.

Due to the popular demand of this unique dining experience, the 2023 event will run over three days from September 8 – 10, with ticket buyers able to purchase for their preferred day to attend. The event is held on iconic Whitehaven Beach, which means tickets are strictly limited, people are urged to make purchasing tickets a priority, so they don't miss out.

The White on Whitehaven Long Lunch offers a truly bespoke experience that encapsulates the very essence of The Whitsundays. Donning your best white attire, your day starts in the tropical resort town of Airlie Beach, where you'll cruise on the azure blue waters of the Coral Sea, taking in the beauty of the Whitsunday Islands.

Upon arrival you will be handed a glass of Champagne as you step onto the soft silica sands of Whitehaven Beach, while being serenaded by the roving beach band. Freshly shucked oysters and salmon sashimi will do the rounds on the beach, to compliment your Champagne and views. A gourmet buffet lunch of fresh seafood, premium BBQ'd meats and delectable salads will be served on white linen tables under a white marquee to complete the theme.

The ticket price includes canapes, a buffet seafood lunch and mouth-watering desserts prepared on the beach by Fish D'vine and a drink package of Laurenti Champagne, premium Australian wines and national and international beers, Grainshaker and Diablo cocktails, bottled water and soft drink.

After lunch, spend the afternoon relaxing in the sublime blue water, soaking up the sun with newfound friends, or getting competitive in the beach limbo before departing on the leisurely cruise back to the mainland.

Fish D'vine co-owner Kevin Collins said he was thrilled to host the ultimate Queensland luncheon experience again and urged people to secure their tickets as they are already selling fast.

"The 2022 event saw three days of stunning Whitsundays Spring weather attracting over 700 guests from around the country. White on Whitehaven is the only Whitehaven Beach long lunch event open to the public and many guests have rebooked to join us again this year. The Saturday is 50% sold already, so don't delay as this year's event is sure to be a sell-out." Mr Collins said.

Tourism Whitsundays Chief Executive Officer, Rick Hamilton believes this year's White on Whitehaven Long Lunch by Fish D'vine will be another great success for Fish D'vine and The Whitsundays.

"The White on Whitehaven Long Lunch by Fish D'vine is one of the most anticipated events in the region's jam-packed events calendar. People have returned year after year from our key markets of Brisbane, Sydney and Melbourne to enjoy the remarkable experience.

"Events in The Whitsundays play a large role in attracting repeat visitation to the region and help to promote the diverse experiences available to visitors. White on Whitehaven is fast becoming one of the most sought-after events on our calendar, with the winning combination of iconic Whitehaven Beach, fresh locally sourced seafood and Laurenti Champagne, it's not hard to see why," said Mr Hamilton.

Tickets for this iconic event are \$499 per person and include:

Air-conditioned transfers from Port of Airlie to Whitehaven Beach  
Champagne, freshly shucked oysters, salmon sashimi and canapes on arrival  
Gourmet buffet lunch of fresh seafood, meats and salads

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**Tourism  
Whitsundays**  
Destination Marketing | Industry Development | Visitor Services

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## Dessert Platters

Laurenti Champagne, Australian wines, premium beers, Grainshaker and Diablo cocktails and soft drink  
Live acoustic entertainment by nationally acclaimed 6-piece band The Natural Culture.

To purchase your ticket, please [click here](#).

For more information, please email [info@whiteonwhitehaven.com.au](mailto:info@whiteonwhitehaven.com.au) or call 0418 155 542.

- ENDS -

To view a Word Document of this release and supporting images, [click here](#).

To view The Whitsundays Heart of Events video, [click here](#).

About Tourism Whitsundays: Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.

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