

For Immediate Release
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Calling Newcastle and Hunter Region Holidaymakers The Whitsundays Wildcard Long Weekend Competition Opens

Tourism Whitsundays – in partnership with new independent Australian low-cost airline Bonza, Whitsunday Coast Airport and Newcastle Airport – has announced the official opening of entries to [The Whitsundays Wildcard Long Weekend Competition](#).

An extraordinary opportunity for locals of Newcastle, the Hunter Region and surrounding areas to experience the beauty and adventure of The Whitsundays like never before, the competition calls on entrants to simply describe in 25 words or less their idea of the ultimate long weekend in The Whitsundays.

To be eligible for one of four prize packages – each covering return flights, accommodation, ground-transfers and experiences for two people – entrants must be aged 18 years or older and follow Whitsundays Queensland on Instagram ([@whitsundaysqld](#)) or on Facebook ([@VisitWhitsundays](#)).

Earlier this year, Bonza commenced direct flights to The Whitsundays from Newcastle (as well as from Toowoomba and the Sunshine Coast), providing locals of the region easier access to one of Australia's most unique and sought-after holiday hotspots.

"The Whitsundays truly is like nowhere else on the planet. We've seen incredible visitation figures from New South Wales in particular this year and now, with Bonza's direct flights to our region, it's even easier for those from Newcastle and the Hunter to experience our islands," said Tourism Whitsundays CEO, Rick Hamilton.

"We haven't run a competition of this scale since before the pandemic and so we're really excited about this one and do feel confident that The Whitsundays can live up to the expectations of entrants' ideas of the ultimate long weekend," added Mr Hamilton.

Competition entries will close on 16 August 2023 and each prize package – subject to terms and conditions – includes:

All For Adventure:

- Return flights from Newcastle Airport to Whitsunday Coast Airport with Bonza
- Airport Transfers with Heart of Reef Shuttles
- 1,500ft Skydive with Skydive Australia
- Thundercat Whitsundays tour with Red Cat Adventures
- Airlie Adventure Jetski Tour with Whitsunday Jetski Tours
- 3-nights accommodation at The Boathouse Apartments

Island Luxury:

- Return flights from Newcastle Airport to Whitsunday Coast Airport with Bonza
- Airport Transfers with Heart of Reef Shuttles
- Whitehaven Beach day trip with Ocean Dynamics
- 3-nights accommodation at InterContinental Hayman Island Resort
- Luxury return transfers from Coral Sea Marina to InterContinental Hayman Island Resort

Reef Explorer:

- Return flights from Newcastle Airport to Whitsunday Coast Airport with Bonza
- Airport Transfers with Heart of Reef Shuttles
- Cruise to the Great Barrier Reef with Cruise Whitsundays
- Living Reef snorkel at Daydream Island Resort and Living Reef

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Northern Exposure tour with Ocean Rafting
3-nights accommodation at Daydream Island Resort

Relaxing Getaway:

Return flights from Newcastle Airport to Whitsunday Coast Airport with Bonza
Airport Transfers with Heart of Reef Shuttles
Whitehaven Beach Big Island Day Tour with SeaLink Whitsundays
100 Magic Miles book from Charter Yachts Australia
3-nights accommodation at Pinnacles Resort, Airlie Beach

For more information on how to enter and full terms and conditions, visit the [competition page on the Tourism Whitsundays official website](#).

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To view a Word Document of this release and supporting images, [click here](#).

To view The Whitsundays destination video, [click here](#).

About Tourism Whitsundays: Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.

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