MEDIA RELEASE



For Immediate Release 14 February 2024

Escape to Paradise with Your Valentine: Virgin Australia Flights to The Whitsundays from \$69pp

With Tropical Cyclone Kirrily been and gone and The Whitsundays back to gleaming, Australians are being encouraged to ditch the chocolates and teddy bears this Valentine's Day and instead spark romance in paradise – thanks to Virgin Australia's incredible discounts on flights to The Whitsundays.

For a limited time only, Virgin Australia is offering flights from Brisbane from \$69 into Whitsunday Coast Airport and from \$85 to Hamilton Island. This Valentine's Day special sale is valid for bookings made from 14-20 February 2024, for travel during March and May 2024.

The Whitsundays has something for every holiday seeker, from adrenalin pumping skydiving to relaxed luxury by the beach. Holidays to suit every budget can be found in The Whitsundays, where accommodation ranges from budget friendly backpackers to 5-star luxury exclusive resort stays and everything in between.

"This sale provides an excellent opportunity for people thinking about visiting The Whitsundays to experience the beauty and adventure of our region at an affordable price," said Tourism Whitsundays CEO, Rick Hamilton.

"There's no doubting that it has been a challenging start to the year for our tourism operators, but the people of The Whitsundays are wonderfully resilient and are now back to business as usual, with truly unique and certainly many romantic experiences on offer.

"Tourism Whitsundays is simply chuffed by this Virgin Australia special sale, and we encourage travellers to book early to take advantage of this limited-time offer," added Mr Hamilton.

Virgin Australia sale fares:

- Brisbane Hamilton Island from \$85pp each way
- Brisbane Whitsunday Coast Airport from \$69pp each way
- Melbourne Hamilton Island from \$99pp each way
- Sydney Hamilton Island from \$95pp each way

Visit www.virginaustralia.com to explore all flight options.

For more information about The Whitsundays, visit www.tourismwhitsundays.com.au.

To view a word document of this release and supporting images, click here.

To view The Whitsundays destination video, click here.

About Tourism Whitsundays: Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.

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