

MEDIA RELEASE

FOR IMMEDIATE RELEASE
19 March 2024

The Whitsundays Secures Trophy Sweep at the 2023 Qantas Australian Tourism Awards

The Whitsundays has taken out gold, silver and bronze at Friday night's Australian Tourism Awards in Darwin. These results add to the stellar run of awards for The Whitsundays, after taking out seven gold, two silver and five bronze at the Queensland State Awards.

The pinnacle event in the nation's tourism calendar, the Qantas Australian Tourism Awards is recognised as the largest annual celebration of tourism business excellence in Australia and showcases the best of the best in the industry. Five Whitsundays businesses were in the running for awards after taking out gold in their categories at the 2023 Queensland State Tourism Awards.

The Whitsundays proudly celebrated on Friday night, with BIG4 Adventure Whitsunday Resort receiving gold in the Caravan & Holiday Parks category and Ocean Rafting securing the gold medal in Adventure Tourism.

In addition to these gold-winning performances, Ocean Rafting was also awarded silver in the Major Tour & Transport Operators category.

Magnums Accommodation Airlie Beach further added to The Whitsundays success, earning bronze in the 3-3.5 Star Accommodation category.

We also extend our recognition to our QLD winners, Whitsunday Coast Airport and Pinnacles Airlie Beach, who, despite not securing victory in Darwin, have demonstrated remarkable dedication and effort.

Tourism Whitsundays CEO, Rick Hamilton was thrilled to see The Whitsundays bring home trophies on Friday night.

"The Whitsundays has received recognition again for the dedication and commitment that the business owners and their staff put in every day of the year.

"These victories underscore the region's commitment to delivering exceptional experiences and accommodation for visitors.

As a region that relies on tourism for one in three jobs, gaining recognition like this is hugely encouraging for all the businesses in the region," Mr Hamilton added.

For more information on the Qantas Australian Tourism Awards and to explore the full list of winners, visit <http://www.qualitytourismaustralia.com/australian-tourism-awards/>.

FULL LIST OF WHITSUNDAYS WINNERS

GOLD

BIG4 Adventure Whitsunday Resort – Caravan & Holiday Parks
Ocean Rafting – Adventure Tourism

SILVER

Ocean Rafting – Major Tour & Transport Operators

BRONZE

Magnums Accommodation Airlie Beach – 3-3.5 Star Accommodation

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To view a Word Document of this release and supporting images, [click here](#).

To view The Whitsundays destination video, [click here](#).

About Tourism Whitsundays: *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

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