

MEDIA RELEASE

FOR IMMEDIATE RELEASE
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Airlie Beach Festival of Music Returns for its 12th Year, Promising an Unforgettable Experience in the Heart of Paradise

Airlie Beach Festival of Music announces its return for its 12th year, set to take place from November 8th–10th, 2024 at the iconic Whitsunday Sailing Club. Located in the Heart of The Great Barrier Reef, this three-day festival promises to be a highlight of the year, attracting music enthusiasts from across the nation and around the globe. Scheduled annually to follow the Melbourne Cup, the Airlie Beach Festival of Music has transformed what was the quietest weekend in Airlie Beach into a show stopping musical celebration.

This year's lineup promises to be one of the festival's best, featuring a range of artists set to take the stage. The first announcement includes household names such as Sweet, Jebediah, Thirsty Merc, Christine Anu, Pseudo Echo, Ash Grunwald, Bondi Cigars, 19-Twenty, and Avalanche, plus many more to be announced.

All the way from the UK and making their debut in North Queensland, Glam Rock legends Sweet will bring their iconic hits like "Fox On The Run" and "Ballroom Blitz" to the tropical paradise, promising an unforgettable performance. The band are beyond eager to come, saying "We can't wait to play The Airlie Beach Music Festival, it's going to be the highlight of our Australian Tour!"

Australian favourites Thirsty Merc, unquestionably one of Australia's finest live acts, having released four critically acclaimed albums and having over 250,000 album sales under their belt and Christine Anu, one of Australia's most popular recording artists and performers, are also set to captivate audiences with their timeless hits. Reflecting on her return to the region, Christine Anu expressed her excitement, stating, "The Whitsundays region is such a beautiful part of the country, and I cannot wait to come and play for you all at the Airlie Beach Festival of Music this year!" Also joining the lineup is Australian New-Wave icons Pseudo Echo, who helped pioneer the 80's down under and still continue to be one of Australia's leading recording and touring acts.

Tourism Whitsundays CEO, Rick Hamilton expressed his enthusiasm for the festival and the draw card it creates for The Whitsundays.

"The Airlie Beach Festival of Music is a fixture in many people's calendars, a music festival that takes in an entire town and overlooks the magnificent Whitsunday Islands is an easy yes when deciding what festivals to attend.

"We're looking forward to a big festival this year in celebration of 12 years. It's a credit to the organising committee that this event has endured all these years," Mr Hamilton said.

Set against the backdrop of the picturesque Whitsundays, the Airlie Beach Festival of Music offers a unique festival experience. With music spread across multiple venues, attendees can expect an electric atmosphere and a diverse lineup catering to every musical taste. Accommodation options in Airlie Beach range from luxurious resorts to budget-friendly backpackers, ensuring there's something for everyone. Free transportation to and from the festival is readily available, ensuring a safe and convenient experience for all attendees.

Tickets for the Airlie Beach Festival of Music are on sale now, starting at only \$310 includes entry to the Thursday pre-party and Monday post-party in Airlie Beach. Given the festival's popularity, accommodation is expected to sell out quickly, so attendees are encouraged to book early to avoid disappointment. For more information or for tickets to the 2024 festival from November 8-10, visit www.airliebeachfestivalofmusic.com.au, and follow @airliebeachfestivalofmusic on Facebook and Instagram.

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To view supporting images, [click here](#).

To view The Whitsundays destination video, [click here](#).

About Airlie Beach Festival of Music:

- *The Airlie Beach Festival of Music is where live music meets the Great Barrier Reef.*
- *With jaw-dropping sea views from the main tent at the Whitsunday Sailing Club, the festival is a party like no other in a tropical paradise.*
- *Watch big name acts and discover new talent - there is something for every musical taste.*
- *Experience a town coming alive to the sound of music. With the music spread throughout multiple venues, the atmosphere is electric.*

About Tourism Whitsundays: *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

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