

# MEDIA RELEASE



*For immediate release*  
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## The Whitsundays Aim for Clean Sweep in Queensland Top Tourism Town Awards

The Whitsunday region is in with a chance to take out three categories at the 2024 QTIC's Queensland Top Tourism Town Awards. Public voting, which opens today at 9am, and closes on Friday 17<sup>th</sup>, will help to determine the winners. Whitsundays locals and visitors alike are encouraged to vote for their favourite Whitsundays town at the [QTIC Top Tourism Town Awards](#) website.

- Top Tourism Town Award (population over 5,000): Bowen
- Top Small Tourism Town Award (population between 1,500 – 5,000): Airlie Beach
- Top Tiny Tourism Town Award (population below 1,500): Collinsville

State winners will progress to the national Top Tourism Town Awards later this year.

Tourism Whitsundays CEO, Rick Hamilton encouraged visitors to vote for The Whitsundays towns.

"Airlie Beach proudly took home the Top Small Tourism Town award in 2023 for the second time, and this year, we have the opportunity to claim all three titles.

"Winning all three categories would highlight the incredible diversity and unforgettable experiences The Whitsundays offer and put us, once again, on the national stage."

Mayor Ry Collins said he's thrilled to see the Whitsundays' towns represented across all categories in the Queensland Top Tourism Town Awards.

"This recognition not only celebrates the beauty of our region and the unique experiences we have to offer, but also the dedication of our local community and businesses in creating unforgettable memories for visitors," Mayor Collins said.

"I urge everyone to cast their votes and support our towns as we aim for a clean sweep in showcasing the best of what the Whitsundays has to offer."

Queensland residents and visitors are encouraged to cast their votes for their favourite destinations before voting closes on Friday May 17<sup>th</sup>. Presented by the Queensland Tourism Industry Council (QTIC), the awards recognise outstanding regional communities that excel in providing exceptional visitor experiences.

The Queensland Top Tourism Town winners will be announced on June 7<sup>th</sup> at a ceremony in Brisbane.

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THE HEART OF THE GREAT BARRIER REEF

**About Tourism Whitsundays:** *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

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