

# MEDIA RELEASE

*For immediate release*  
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## Airlie Beach Festival of Music Continues to Grow Announcing Another Epic Lineup

- Airlie Beach Festival of Music (ABFOM) returns for its 12th annual celebration, promising three days of legendary music and festivities from November 8th to 10th.
- The lineup features legendary acts Rose Tattoo, Southern Sons, Reece Mastin and Sandi Thom as well as Sweet (UK), Pseudo Echo, Jebediah, Thirsty Merc, Christine Anu, Ash Grunwald, 19 Twenty, and Bondi Cigars.
- Tickets are \$320 and include access to three days of headline acts, entry to over a dozen venues featuring more than 50 acts, shuttle buses and entry to the festival afterparty.

Music lovers, get ready to come and party in paradise with The Airlie Beach Festival of Music (AMFOM) this November. Proudly presented by the Whitsunday Sailing Club, ABFOM is gearing up for its 12th annual celebration, set to light up the town from November 8th to 10th. This three-day extravaganza, drawing attendees from all corners of the country, promises to be an unforgettable experience featuring a diverse lineup of artists from around the globe.

Despite the challenges facing the music scene, ABFOM stands resilient, growing stronger with each passing year. This year, we're thrilled to announce that it's shaping up to be our biggest festival yet.

We're excited to unveil the final lineup including legendary acts Rose Tattoo, Southern Sons, Reece Mastin, Sandi Thom, and more. These artists will join an already stacked lineup featuring Sweet (UK), Pseudo Echo, Jebediah, Thirsty Merc, Christine Anu, Ash Grunwald, 19 Twenty, and Bondi Cigars.

Rose Tattoo, a powerhouse in the world of bar room blues-based rock, has been delivering electrifying performances since their inception in 1976. Led by the iconic Angry Anderson, the band's raw vocals and gritty sound have captivated audiences across the globe.

Angry says they can't wait to rock the main stage at ABFOM and bring their signature energy to Airlie Beach "hey Brothers and Sisters, what do the words Airlie Beach festival say to you?..to me they say fun, fun, fun in the sun!..Party in Paradise, a week of revelry and fabbo stuff to do and see!..The Tatts are playing, see ya there..or be square!"

Returning to their roots, Southern Sons will treat fans to a nostalgic journey through their chart-topping hits from the 1990s. Original members Jack Jones, Geoff Cain, and Peter 'Reggie' Bowman will deliver an unforgettable performance, showcasing classics like "Hold Me in Your Arms" and "Heart in Danger."

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Reece Mastin, who rose to fame from X-Factor as a teenage pop idol and has since reinvented himself as a rock 'n' roll sensation, will also grace the stage. With platinum albums and chart-topping singles under his belt, and counting Aussie legends like Jimmy Barnes, Diesel, and The Living End's Chris Cheney amongst his supporters, Reece continues to prove himself as a force to be reckoned with in the Australian music scene.

Sandi Thom, whose 2006 single "I Wish I Was a Punk Rocker (With Flowers in My Hair)" took the world by storm and has since had 70 million plays on Spotify. Sandi will make a triumphant return to Airlie Beach with new material, promising an unforgettable performance.

Tickets to this must-see event are priced at \$320 and include access to three days of headline acts in the main tent, as well as entry to over a dozen venues across town featuring more than 50 acts from Thursday night through to the festival afterparty on Monday 11th. Limited VIP tickets are available for those seeking an enhanced festival experience. Ticket options are [here](#).

Accommodation options in Airlie Beach range from luxurious resorts to budget-friendly backpacker hostels, ensuring there's something for everyone. Book now to secure your spot, as accommodations tend to sell out quickly. Check out any deals from our accommodation partners [here](#). Complimentary buses to and from the festival ensure that everyone can enjoy the festivities safely.

Don't miss out on this incredible opportunity to experience three days of music and fun in paradise. Visit our website [here](#) for ticket options and more information.

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To view a Word Document of this release and supporting imagery, [click here](#).

**About Tourism Whitsundays:** *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

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