



MEDIA RELEASE

FOR IMMEDIATE RELEASE
8 August 2024

Win the Ultimate Party in Paradise Package with the Airlie Beach Festival of Music

The Airlie Beach Festival of Music (ABFoM) is back for its 12th annual celebration, bringing three days of legendary music and festivities from November 8th to 10th. To celebrate, they're offering you a chance to win the Ultimate Party in Paradise Package. This exclusive giveaway includes everything you need for a perfect escape to the Whitsundays and to enjoy this party in paradise.

Here's what's included in the prize;

- Return flights for two: Enjoy direct flights to Whitsunday Coast Airport* from Melbourne, Sydney, Brisbane, Adelaide, or Cairns, so you can dive straight into paradise. *Selected Destinations
- [Five nights of luxury accommodation](#): Stay in a Waterview Queen Room at Heart Hotel, by at Hotel Group, valued at \$1,325. Relax and take in the spectacular views of The Whitsundays.
- [Scenic flight and reef adventure](#): Experience a breathtaking flight over Heart Reef and a thrilling tour to Whitehaven Beach and Hill Inlet with Ocean Rafting, valued at \$1,034.
- [Daily breakfast at The Deck](#): Start your days with a delicious breakfast to fuel your adventures, valued at \$250.
- [Seafood platter for two](#): Enjoy a fresh seafood platter at Northerlies Beach Bar & Grill, valued at \$155, while soaking in the stunning views.
- [Two 3-day passes to the Airlie Beach Festival of Music](#): Enjoy live performances from legendary artists with two passes to this iconic festival, valued at \$640.

It's a tropical getaway like no other says Gavin "Butto" Butlin, ABFoM Founder, "This will be the ultimate prize to win and enjoy a festival like nowhere else. We have an awesome lineup, an incredible location, and the best prizes to go with it. You'd be mad not to enter."

To enter, complete the form [here](#) and share in 25 words or less how you would Party in Paradise. ABFoM are eager to hear your most exciting and creative ideas. Don't miss your chance to win this incredible package and experience the best of The Whitsundays alongside world-class music. Entries close on Friday September 13, 2024.



About Airlie Beach Festival of Music

Proudly presented by the Whitsunday Sailing Club, ABFOM is gearing up for its 12th annual celebration. Featuring an incredible lineup including Sweet (UK), Rose Tattoo, Pseudo Echo, Jebediah, Thirsty Merc, Southern Sons, Christine Anu, Ash Grunwald, Reece Mastin, Sandi Thom, 19 Twenty and Bondi Cigars, this year's festival promises an unforgettable experience.

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To view a Word Document of this release and supporting imagery, [click here](#).

About Tourism Whitsundays: *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

FOR MEDIA ENQUIRIES, CONTACT:

Rosanagh Gallivan
PR & Social Media Executive
Tourism Whitsundays
Ph: +61 417 765 736
Email: pr@tourismwhitsundays.com.au

To access the Tourism Whitsundays Media Centre [click here](#).