



# **MEDIA RELEASE**

FOR IMMEDIATE RELEASE
12 September 2024

# Airlie Beach Festival of Music: Daily Lineup Announced for Five Days of Epic Rock in The Whitsundays

- Airlie Beach Festival of Music (ABFoM) is set to hit The Whitsundays from November 8th to 10<sup>th</sup> with the daily line up now released.
- Single day tickets are now available for \$85 for Friday, \$130 for Saturday and \$130 for Sunday
- Music fans can get value for money with the full festival experience with five days of access to events
  included in the three-day festival pass for \$320, covering all Main Tent and street venues.
- Don't miss the opportunity to catch British glam rock legends Sweet (UK), known for hits like "Ballroom Blitz" and "Fox on the Run" on their farewell tour.

Airlie Beach Festival of Music is set to rock The Whitsundays from November 8th to 10<sup>th</sup>. Excitement in the vibrant resort town is building in tourism businesses and amongst locals. This annual event, presented by the Whitsunday Sailing Club, promises an unforgettable experience with its diverse lineup and lively atmosphere.

For those looking to dive into the full festival experience, grab a three-day pass that gives you access to five days of entertainment for \$320 including all the headliners in the Main Tent and entry to the dozen street venues from Friday to Sunday, the Thursday "Welcome Party" at Magnums and Monday "After Party" at Northerlies. This is a fantastic way to soak up all the festival has to offer while getting great value for your money in a time where every one of music fans entertainment dollars count.

The highly anticipated daily lineup has been announced, with one day tickets now available so you can plan your festival weekend. If you can't make it for the full festival, don't worry—there's still plenty to enjoy each day with individual day tickets on sale now. Prices are \$85 for Friday, November 8th; \$130 for Saturday, November 9th; and \$130 for Sunday, November 10th.

This is also a great opportunity to catch Sweet (UK) on their farewell tour around Australia. The British glam rock icons, known for hits like "Ballroom Blitz" and "Fox on the Run," made waves in the 70s with their flamboyant style and catchy tunes. With 13 Top 50 hits in Australia, including two number ones, Sweet defined an era and influenced countless artists.

Here's a snapshot of what to expect each day:

#### **Thursday November 7th:**

Magnums Welcome Party: Kick off the festivities with this vibrant event featuring 19 Twenty and Obisun for just \$20 (free to 3-day pass holders)

# Friday November 8th:

Commencing from 4pm in the Main Tent will be the Passport to Airlie 2024 Finals followed by Avalanche, Thirsty Merc and Jebediah

#### Saturday November 9th:







Rock out to some of Australia's finest - Rose Tattoo, Pseudo Echo, Christine Anu, 19 Twenty, Ash Grunwald and Genevieve Chadwick

### **Sunday November 10th:**

Catch British rock legends Sweet on their final tour, a rare opportunity to experience this band with a legendary legacy. Also playing the Main Tent through the afternoon are Southern Sons, Bondi Cigars, Reece Mastin, Sandi Thom and Rav Thomas Band

# **Monday November 11th:**

Northerlies After Party: Continue the celebration with Bondi Cigars, Matty Rogers, Salt and Steel and more for just \$25.

Free bus travel is available for all ticket holders, making transportation easy and convenient. The full venue program will be released closer to the festival date, so stay tuned for more details.

For more information and to purchase your festival pass, visit <a href="www.airliebeachfestivalofmusic.com.au">www.airliebeachfestivalofmusic.com.au</a> or take a look at accommodation options here: <a href="www.airliebeachfestivalofmusic.com.au/accommodation/">www.airliebeachfestivalofmusic.com.au/accommodation/</a>

Get your tickets now and don't miss out on this incredible opportunity to come and party in paradise!

#### - ENDS -

To view a Word Document of this release and supporting images, click here.

**About Tourism Whitsundays:** Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.

## FOR MEDIA ENQUIRIES, CONTACT:

Rosanagh Gallivan PR & Social Media Executive Tourism Whitsundays

Ph: +61 417 765 736

Email: pr@tourismwhitsundays.com.au

To access the Tourism Whitsundays Media Centre click here.

