

15 April 2024

White on Whitehaven Long Lunch Returns for 2025 with New Flavours, Fresh Experiences and a Splash of Island Luxury

White on Whitehaven Long Lunch, proudly presented by **74 Islands Distillery** and **Fish D'vine Catering**, returns to the world-famous Whitehaven Beach for two exclusive dates on **September 12 and 13, 2025**. This ultimate bucket-list Whitsundays experience invites guests to don their finest white attire for an unforgettable day of barefoot luxury, premium dining, and vibrant live music, all set against the stunning backdrop of the turquoise Coral Sea and the pristine white sands of Whitehaven Beach.

"We are honoured and excited to partner with the Fish D'Vine team for three years of White on Whitehaven," said **Glenn Hitch, General Manager of 74 Islands Distillery**. "What better way to savour the essence of the Whitsundays than by sipping a 74 Islands Distillery cocktail on Whitehaven Beach, made with pure Whitsundays rainwater? This is as close to tasting paradise as it gets!"

The **naming sponsor partnership** will see 74 Islands Distillery featured throughout the event - from welcome cocktails to a show-stopping **gin-cured Atlantic salmon** dish as part of the culinary lineup.

Live music will be provided by Hot Potato Band, a high-energy, 7-piece brass collective from Sydney known for their interactive performances and infectious festival vibes.

The day begins with a scenic cruise through the Whitsunday Islands, before guests step ashore onto Whitehaven Beach where the iconic sands are transformed into an open-air, oceanfront restaurant. Greeted with **Taittinger Champagne, freshly shucked Coffin Bay oysters, salmon sashimi** and exquisite canapés, guests will embark on a culinary adventure curated by Fish D'vine's Kev Collins and team.

New in 2025, the menu will feature returning crowd favourites and exciting new additions, including:

- **74 Islands gin-cured Atlantic salmon**
- **Local tiger prawns and bugs**
- **Barramundi fillets**
- **Char-grilled spatchcock**
- And the iconic **melt-in-the-mouth Wagyu beef fillet**

"Go figure," said Fish D'Vine chef/owner **Kev Collins**, "we showcase the best local and Australian seafood on Australia's most famous beach, surrounded by pristine ocean — and our beef steals the show every year."

Lunch is served buffet-style under a breezy white marquee, paired with a **premium beverage package** featuring **Taittinger Champagne**, Australian wines, premium beers, cocktails and soft drinks.

Guests can finish the afternoon with fresh tropical fruit and indulgent desserts, carried around by roaming wait staff (often waist-deep in the water!) as the music plays on and the sun dips low.

"This event is fast becoming one of the most sought-after experiences in the Whitsundays," said **Tim Booth**, Chief Executive Officer of Tourism Whitsundays. "With its winning combination of iconic Whitehaven Beach, locally sourced seafood, and premium beverages, it continues to draw visitors from Brisbane, Sydney, and Melbourne year after year."

TICKETS & INCLUSIONS

Tickets are **\$549 per person** and include:

- Return air-conditioned cruise transfers from Port of Airlie to Whitehaven Beach
- Champagne, oysters, sashimi and canapés on arrival
- Gourmet buffet lunch of fresh seafood, BBQ meats and salads
- Dessert platters and fresh tropical fruit
- Premium drinks package (Taittinger Champagne, 74 Islands Distillery cocktails, wine, beer and soft drinks)
- Live entertainment by Hot Potato Band

Tickets are strictly limited, with **around one-third already sold in pre-sale**.

RECOMMENDED STAYS

Daydream Island Resort

A tranquil Whitsunday Island Resort with access to The Great Barrier Reef cherished for its seclusion and solitude.

Package inclusions:

- 3 nights in a Superior Room
- Return ferry transfers from Airlie Beach or Hamilton Island
- White on Whitehaven event ticket and transfers
- Daily buffet breakfast at Graze
- Daily fish feeding show
- Complimentary use of non-motorised water sports

** Pricing depends on room selection*

To book the Daydream Island package, [click here](#) and use code WHITEHAVEN

Elementa Whitsundays, Airlie Beach

The home of 74 Islands Distillery, elevated on Mount Whitsunday in Airlie Beach with a collection of 9 luxury residences, rooftop bar, lush tropical gardens, magnesium infinity pool, and panoramic ocean views. Stay for 4 nights and pay for 3.

Inclusions:

- Welcome drinks and an exclusive gin & vodka tasting at the cellar door of 74 Islands Distillery.
- Elementa Whitsundays grande luxe beach towels to enjoy on Whitehaven beach, and take home at the end of the trip.
- Full access to edible gardens and the magnesium infinity pool.
- Pay 3 nights and stay 4 with an exclusive offer for 74 Islands Distillery White On Whitehaven guests. Simply enter your desired dates and enter the code PAY3STAY4 on the booking engine to redeem.

To book *Elementa Whitsundays* accommodation, [click here](#) and use the code PAY3STAY4

Yangaro, Funnel Bay

Just minutes from Airlie Beach, **Yangaro** offers exclusive villas surrounded by lush gardens and stunning ocean views.

Inclusions:

- Luxury villa accommodation with late check-out
- Sunset cheese platter and bubbles on arrival
- Daily breakfast hamper
- Access to the Clubhouse (pool, gym, jacuzzi, cabanas)
- Complimentary 60-minute thermal therapy session per guest
- Return group transfer to Port of Airlie (event transfers included with ticket)

2-night packages from \$5,032 — ideal for groups, with villas sleeping 6 to 16 guests.

To book the Yangaro package, [click here](#).

To purchase your ticket, [click here](#).

For more information, please email info@whiteonwhitehaven.com.au or call 0418 155 542.

ENDS

To view a Word Document of this release and supporting images, [click here](#).

To view The Whitsundays Heart of Events video, [click here](#).

About Tourism Whitsundays: *Tourism Whitsundays (TW) is the organisation responsible for destination marketing and visitor attraction for the Whitsunday region. It is the lead agency recognised by Tourism and Events Queensland and the Whitsunday Regional Council to lead the promotion of the region as a tourism destination. Tourism Whitsundays markets all aspects of the region including the Great Barrier Reef, Whitsunday Islands and Coast, accommodation, boating and sailing, fishing, touring, recreational activities, adventure, dining, shopping, weddings and honeymoons, conferencing and business events.*

FOR MEDIA ENQUIRIES, CONTACT:

Rosanagh Gallivan
PR & Social Media Executive
Tourism Whitsundays
Ph: +61 417 765 736
Email: pr@tourismwhitsundays.com.au